

Visitor Survey via Accommodation 2025 – Contest Rules

Title I: Introduction

Article 1

These contest rules define the general participation conditions applicable to the “Visitor Survey via Accommodation 2025”, a survey that includes a contest. The survey and contest are organized by the Communication, City Marketing & Tourism Department of the City of Mechelen, Grote Markt 21, 2800 Mechelen (hereafter referred to as the “Organizers”). By participating in this contest, each participant accepts these contest rules and any decisions made by the Organizers without the possibility of appeal.

Title II: Participation in the Contest

Article 2

The contest starts on May 26, 2025, at 00:01 and ends on November 30, 2025, at 23:59. The contest is open to natural persons only. Each individual may participate only once.

Article 3

To participate, the individual must complete the two-part survey and indicate they wish to be eligible to win a Mechelen voucher worth €250. The participant must also provide their email address.

Article 4

Late entries (after the date/time mentioned in Article 2) will not be accepted, regardless of the reason for the delay.

Title III: Winner Selection

Article 5

Two participants will have a chance to win a Mechelen voucher worth €250. The voucher cannot be exchanged for cash.

Winners are selected by random draw:

- The first winner is drawn from entries received between May 26 and August 25, 2025.
- The second winner is drawn from entries received between August 26 and November 30, 2025.

Title IV: Prize Delivery

Article 6

The first winner will be contacted in September 2025, and the second in December 2025. Both winners will be contacted personally via the email address provided.

The voucher will be sent digitally to that address. If the email address is invalid, the right to the prize expires.

Title V: Final Provisions

Article 7

The Organizers guarantee that the participants’ data will be collected and processed fairly and lawfully.

Article 8

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Article 9

The Organizers supervise the correct course of the survey and have final authority in all cases of dispute.

Despite all efforts by the Organizers in preparing the website and the survey, incomplete or incorrect information (e.g. typos, image errors, etc.) cannot be ruled out. Such errors are not binding and cannot be used against the Organizers or the City of Mechelen.

Article 10

This contest is governed by Belgian law. Any disputes will be submitted to the courts of the judicial district of Antwerp, Mechelen division.